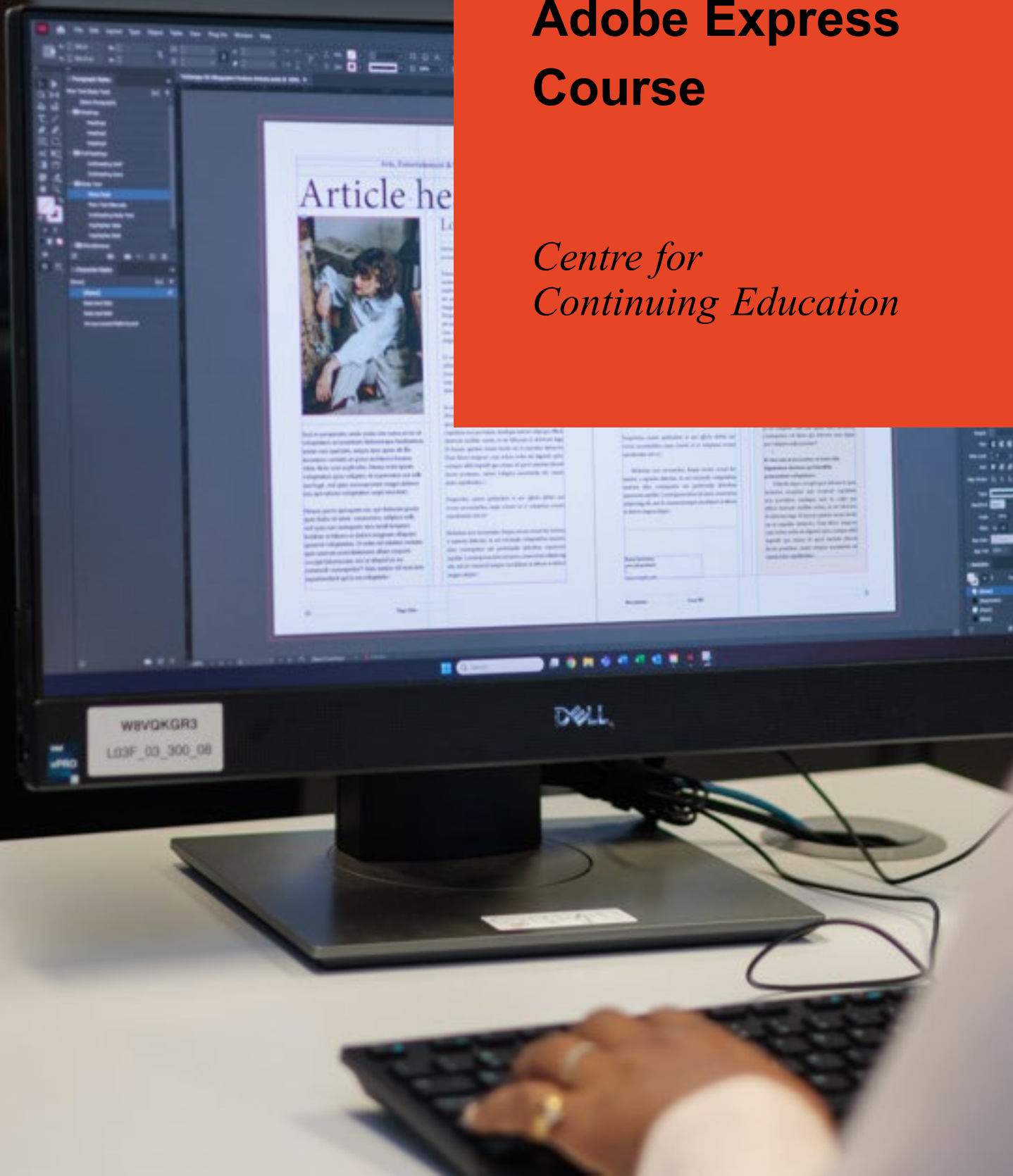




THE UNIVERSITY OF
SYDNEY

Designing With Adobe Express Course

*Centre for
Continuing Education*



Designing With Adobe Express Course



Adobe Creative Cloud Express is a cloud-based free media creation application that makes it easy for anyone to create impressive social media graphics, promotional videos, and single-page websites.

This one-day short course allows you to explore templates, upload your photos, and design Instagram stories for any of your creative needs. Adobe Express has built-in photo editing functions, which also makes it the perfect tool for editing and refining photos. It now utilises generative AI to create custom images and text effects for social and marketing graphics.

Whether you're creating for personal or business use, this program will act as an introduction to other Adobe products while creating brilliant designs with ease.

This course is aimed at beginners or those interested in creative design wanting to further their Adobe skills.



Course duration

1 session, 7 hours total



Time

9:30am – 4:30pm



Format

Face-to-face
or
Online in real-time



Dates

Browse available
[course dates](#)

Intended audience

This course is suitable for Adobe users or anyone currently using programs which employ print, video or sound. If you are currently involved in the design industry, or are simply interested in current design trends, this course will give you a head start with the new AI-generated tools utilised today.

Prerequisites

None



Upon completion

Every participant receives a University of Sydney certificate of completion.



Outcomes

By the end of this course, you should be able to:

- recognise and understand fundamental aspects of Adobe Express
- navigate the workspace of Adobe Express
- access and navigate Adobe Stock and Templates
- create and edit graphics
- create and edit PDFs
- create and edit photos
- create and edit graphics
- create and edit videos
- save and publish finished work
- work with layers.



Content

- Accessing the application and the mobile App
- Exploring the interface
- Use of text effects
- Using text to image
- Create video content including Video for Social media platforms
- Navigate the workspace
- Use the Express shortcuts
- Access and edit creative assets from Photoshop and Illustrator
- Import and enhance PDFs
- Save and publish files.
- Open and edit existing files
- Create content from AI
- Collaborate and comment with others



“Fantastic course, had so much fun in addition to gaining knowledge. I enjoyed the content; it was relevant, and the facilitator delivered it in a relaxed and informative manner.”

Annelise Barkhuizen



“Amazing course online! Our Facilitator was an excellent trainer and ran through as many of the features as possible in one day.”

Belinda Herbert



Delivery Style

Face-to-face classes

These classes run in a classroom and you will need to bring your own device with Adobe Express installed.

Online classes

You will need your own device with Adobe Express installed. We also recommend using a computer with a larger screen, or two screens/devices. A small laptop screen provides limited space, and it can be difficult to manage following the facilitator's screen and using your own software.

Before the course

You will need an Adobe Creative Cloud account to participate. If you do not have an existing account, you can [purchase an Adobe Creative Cloud account here](#). Please bring your account login details with you to class.

We recommend downloading the latest version of Adobe Express.

Materials

Course materials are provided electronically, including a booklet and exercise files.



Organisational training and development

This course can be delivered as a private session for groups, and tailored to meet the needs of your business. Contact us to discuss our range of organisational training solutions.

[Learn more](#)



THE UNIVERSITY OF
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We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years they have shared and exchanged knowledges across innumerable generations for the benefit of all.

Empower ambition,
inspire leadership

For more information

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