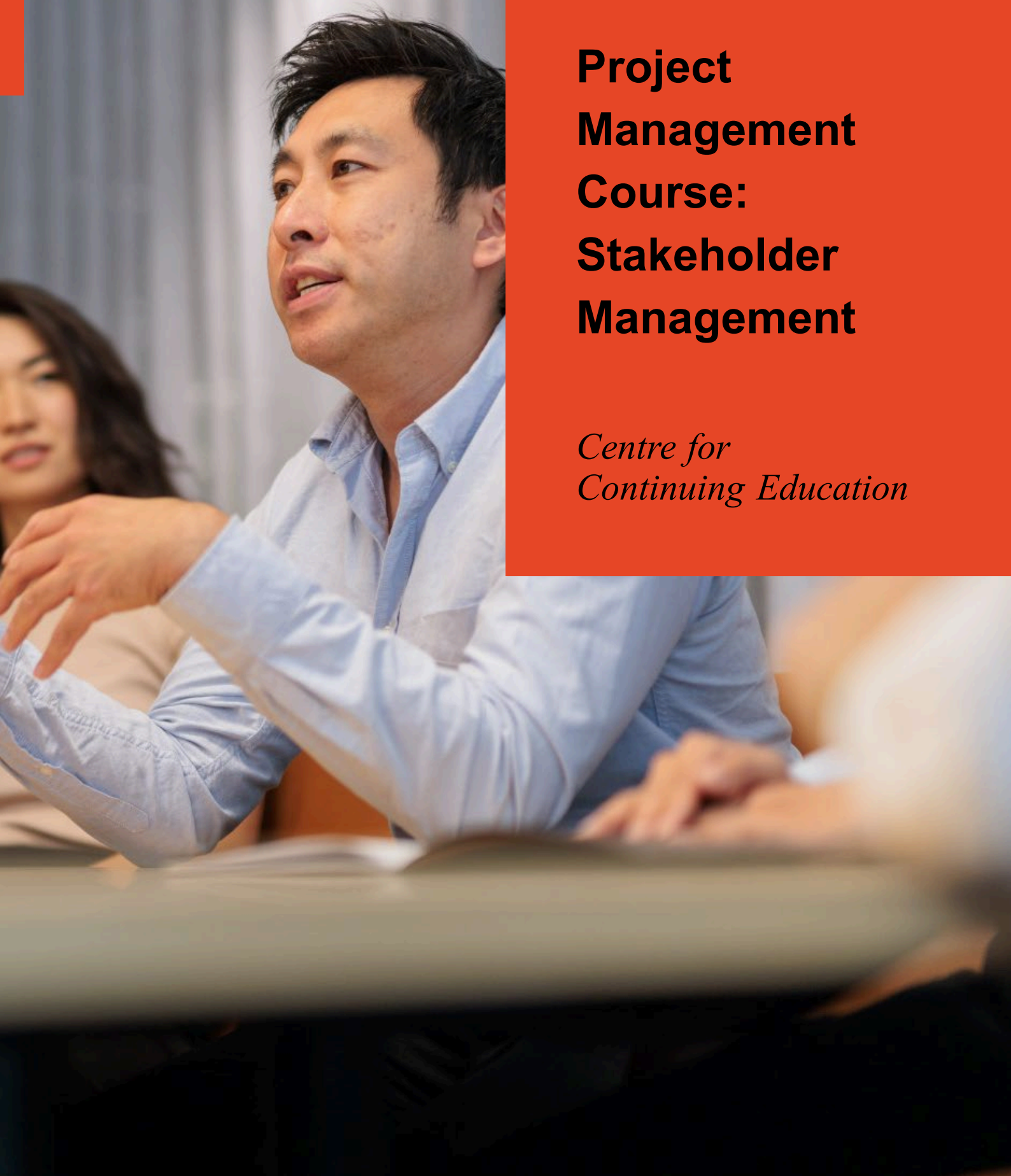




THE UNIVERSITY OF
SYDNEY

**Project
Management
Course:
Stakeholder
Management**

*Centre for
Continuing Education*



Project Management Course: Stakeholder Management



This one-day course teaches the essentials of stakeholder engagement and relationship management. Projects have a greater likelihood of success when all leaders, managers and team members are proficient in engaging and managing relationships with stakeholders.

Prerequisites

None

Intended audience

This course is for professionals involved in planning, coordinating or delivering projects and business improvement initiatives in their organisation. It applies across structured and fast-moving project environments, including engineering, construction, health, education, government, commercial and non-profit sectors.

- Project managers looking to improve planning, delivery and oversight
- Accidental' project managers managing projects without formal training
- Team leaders, supervisors and business leaders responsible for project outcomes
- Project coordinators, business analysts and subject matter experts
- Change leaders, managers and support staff involved in organisational initiatives
- Anyone working on projects who wants to better manage timelines, stakeholders and priorities



Course duration

1 session, 8 hours total



Time

9am - 5pm



Format

Face-to-face
or
Online in real-time



Dates

Browse available
[course dates](#)

Upon completion

Every participant receives a University of Sydney statement of completion.





Outcomes

By the end of this course, you should be able to:

- identify and manage stakeholders by adopting a structured approach and using simple project templates
- develop a stakeholder management strategy using a structured approach and a simple template
- interpret varying stakeholder needs and describe how these impact a project
- describe the divergent interests of multiple stakeholders and their competing priorities
- extract stakeholder expectations and manage them accordingly.



Content

Identifying your stakeholders

- Defining a stakeholder
- Organisational structure and the influence on stakeholders

Engaging your stakeholders

- Who are your stakeholders?
- Power structures
- Analysing your identified stakeholders
- Understanding the value expectations
- Engagement strategies

Managing your stakeholders

- Stakeholder management strategies
- Maintaining commitment and relationships
- Stakeholder communications planning

Stakeholder challenges

- Understanding conflict
- Remote stakeholders
- Dealing with perception
- Vendors and suppliers
- Stakeholder overload

Even more

- Simple tools and templates that can be used on your project straight away
- Exploration of advanced tools beyond the course



“Fantastic facilitator - I learnt so much in this course, gaining tools and approaches to apply to my own projects. I also met some amazing people, and I found working together on a case study really helped embed my new skills and knowledge.”

Samantha Harhagelis



“The facilitator was exceptionally engaging, bringing the training to life with real-world stories from her own project management experience. These examples were highly relevant and added meaningful context to each topic we covered throughout the program. Her explanations were clear, concise, and thoughtfully simplified, making even complex concepts easy to grasp.”

Tracey White



Delivery style

This one-day course focuses on experiential learning. Content is broken into 10-15 minute blocks and immediately followed by group activities where the theory is put into action.

A range of interactive methods will be used including:

- storytelling and the use of professional examples to exhibit concepts
- self-reflection and group discussions
- case studies where the concepts are actively applied
- individual and team activities and presentations
- suggested readings for after training.

Materials

You will receive:

- online course materials with case study activities
- an online project management toolkit with templates

In order to access online course materials, we recommend that you bring your own device (Windows or Mac) to class.



Organisational training and development

This course can be delivered as a private session for groups of six or more, and tailored to meet the needs of your business. Contact us to discuss our range of organisational training solutions.

[Learn more](#)



THE UNIVERSITY OF
SYDNEY

We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years they have shared and exchanged knowledges across innumerable generations for the benefit of all.

Empower ambition,
inspire leadership

For more information

Centre for Continuing Education
+61 2 7255 1577

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