



THE UNIVERSITY OF
SYDNEY

An Introduction to User Experience (UX) Design Course

*Centre for
Continuing Education*



An Introduction to User Experience (UX) Design Course



The course provides you with foundational knowledge of user experience design, with a focus on human-centric approaches. In this one-day, hands-on workshop, you will gain experience using established UX tools and develop a strong understanding of what user experience design entails, including the benefits of incorporating UX approaches. Please note that this course does not include instruction on technology or software applications.

Intended audience

Suitable for anyone starting in or interested in the field of UX, working with UX designers and seeking a deeper understanding of the processes, or considering a career change and wanting an introduction to the UX design process.



Course duration

1 session, 8 hours total



Time

9am - 5pm



Format

Face-to-face
or
Online in real-time



Dates

Browse available
[course dates](#)

Prerequisites

The course content assumes little or no knowledge of UX design. However, if you are undertaking the course online, you should have basic computer skills.



Upon completion

Every participant receives a University of Sydney statement of completion.



Aims

In this practical workshop, you will learn the basics of UX and how to apply UX and design-led approaches to specific problems and scenarios. You will gain experience working individually and collaboratively, using approaches such as brainstorming and user testing, to create tailored solutions to user problems.



Learning outcomes

By the end of this course, you should be able to:

- conceptualise fundamental UX design approaches
- communicate and demonstrate the benefits of user-led design strategies
- better identify your target audience and develop solutions tailored to their needs and goals
- apply relevant UX tools and approaches in your own work contexts or practice to solve problems and enhance the user experience.



Content

What is UX design?

- A high-level conceptual look at UX design and why it's important. This includes an overview of commonly used tools and proven UX design frameworks and approaches, including the Double-Diamond process and Lean UX.

Creating a user journey map

- We will select a relevant scenario to apply to our user persona and complete a user journey map using the tool Miro, or sticky notes and paper (for in-person delivery).

Design activities

Defining the design problem

- We will look at the design challenge and define the problem using different problem statement templates. We will review the outcomes of user research and interviews to assist in understanding the context of this task.

Completing a design brief

- We will create a clear and succinct design brief which helps to communicate the purpose, problem and scope of the design project.

Defining the target audience and personas

- We will identify the criteria used to define a target audience and user interview techniques by undertaking interviews. Based on the outcomes of the interviews, we will create user personas and review the outcomes.

Brainstorming solutions and user testing options

- We will explore potential solutions that address the problem and ways in which we can do rapid prototyping and testing of the solutions.



“It was incredibly useful and we covered a huge amount for one day. The content was really practical and was a great overview of the whole process.”

Alexander Grant



“I found the course to be highly relevant to my area of work. The course facilitator was very knowledgeable in this field and gave everyone an opportunity for input.”

Elizabeth Chanda



Delivery style

Practical workshop including:

- real-world case studies
- UX design frameworks and activities
- partner and small group activities
- peer feedback.

Materials

Course materials are shared electronically.



Organisational training and development

This course can be delivered as a private session for groups, and tailored to meet the needs of your business. Contact us to discuss our range of organisational training solutions.

[Learn more](#)



THE UNIVERSITY OF
SYDNEY

We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years they have shared and exchanged knowledges across innumerable generations for the benefit of all.

Empower ambition,
inspire leadership

For more information

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