



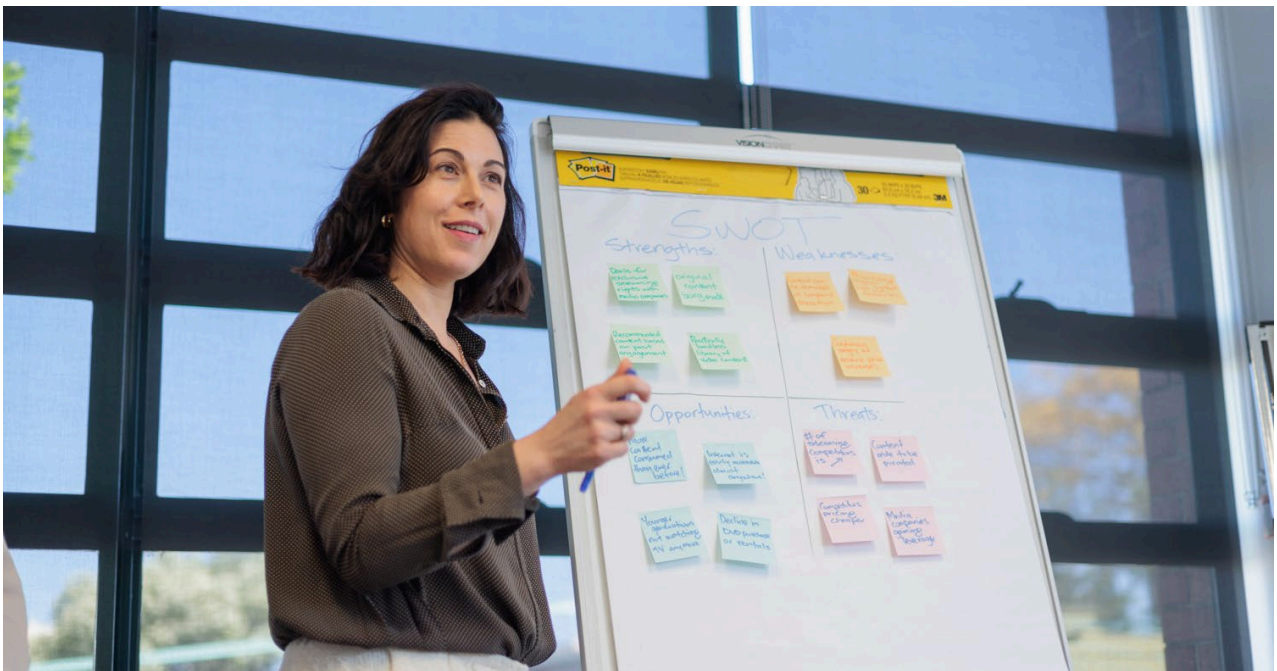
THE UNIVERSITY OF  
SYDNEY

# **Communication Strategies Course for Becoming an Inspiring Leader**

*Centre for  
Continuing Education*



# Communication Strategies Course for Becoming an Inspiring Leader



This communication strategies course is designed for leaders and emerging leaders. In the course, you'll gain awareness of who you are as a leader, as well as deepening and broadening your leadership identity. You'll learn to inspire people who report to you - through your voice, body language, words and message structure. You'll learn to carry yourself and look like a leader. You'll learn to sound like a leader. Your presence will improve. And you'll get honest feedback, delivered in supportive environment, from Michael Kelly and your fellow classmates.



## Course duration

1 session, 8 hours total



## Time

9am - 5pm



## Format

Face-to-face  
or  
Online in real-time



## Dates

Browse available  
[course dates](#)

## Prerequisites

None

## Materials

Course materials are provided electronically.



## Upon completion

Every participant receives a University of Sydney certificate of completion.



## Learning outcomes

By the end of this course, you should be able to:

- use new communication strategies for becoming an inspiring leader
- identify who you are as a leader, and what things you will say and do
- use strategies to better handle challenging interactions with your team members
- reflect on how the best leaders present themselves and communicate their ideas
- project more gravitas through your posture, gestures, vocal tone and range, speaking cadence, and through how you structure your spoken messages
- utilise honest and collegial feedback received on how you present
- reflect on the leaders you've respected, on those you've disrespected, and have written your leadership 'manifesto'.



## Content

- The fundamentals of excellent communication: structure, energy and certainty
- What makes for a good leader?
- How to handle tough leadership situations
- The rhetoric reality gap
- Behaviours of leaders you've respected and disrespected
- Your leadership manifesto



## Getting the most from your course attendance

You're making an investment in time, and money (if you're sponsoring yourself), by enrolling in this course. Here are three suggestions to help you reap more benefit from your attendance:

- Consider what work colleague/friend you could teach an idea/technique to. This means, arrange a five minute catch-up appointment with a work colleague/friend the next work day after your course to teach that person, the most memorable idea/techniques you learned in the course. This 'teaching' will help you retain and embed the idea/technique. Until you can teach an idea/technique to other people you don't really know it yourself.
- Plan to participate/volunteer. In all of Michael Kelly's courses he offers various opportunities, throughout the day, for you to have additional attempts at practising techniques/interaction types. The people that volunteer for these opportunities get more worth from the course. So come prepared to participate and volunteer.
- Before the course day, write down in one sentence or phrase a specific thing/behaviour/attitude etc. that you'd like to exit the day with. You'll get the opportunity to share this thing/behaviour/attitude at the start of the day.



*“Great workshop that was highly engaging - and I walked away with practical skills that I can apply straight away.”*

**Jenny Chau**

*“This course has an excellent trainer, well versed in literature and practice.”*

**Jason Vuong**



*“The tutor is brilliant and a real asset. I walked out of the course with a better understanding of how to become a stronger leader. The facilitation style used by was participatory, practical and the content was thought-provoking and relevant for a range of people.”*

**Sharon Settecasse**



## **Delivery style**

This workshop is one of a trilogy of courses that Michael Kelly conducts for CCE. It repeats the core principles and reinforces the content of the courses: **Presentation Skills: Plan and Deliver Memorable Presentations** and **Listen and Speak Under Pressure**.

One process of the course involves ‘repeated practice attempts’ of a technique, followed by feedback. These practice attempts can seem artificial to some people. Michael’s field work with his top performing clients indicates these practice attempts with feedback are critical to improving his client’s behaviour in live interactions. In effect, these top performers focus and care more about improving, than about any artificialness involved in the practice attempts.



## **Organisational training and development**

This course can be delivered as a private session for groups, and tailored to meet the needs of your business. Contact us to discuss our range of organisational training solutions.

[Learn more](#)



THE UNIVERSITY OF  
**SYDNEY**

We recognise and pay respect to the Elders and communities – past, present, and emerging – of the lands that the University of Sydney's campuses stand on. For thousands of years they have shared and exchanged knowledges across innumerable generations for the benefit of all.

Empower ambition,  
*inspire leadership*

**For more information**

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